



Commissioning Art on the Subject of Health, Wellness and Recreation

Submission Deadline: Monday, March 2, 2020

Submit to: Cheri Everhart, CEverhart@hyattsville.org

Introduction: The Hyattsville Health Wellness and Recreation Advisory Committee (HWRAC), promotes a healthy and vibrant community, develops public awareness campaigns and coordinates community engagement initiatives to encourage healthy lifestyles for the residents of the community. As part of the effort, the HWRAC is looking to commission local artists to create work that reflects the themes of health, wellness and/or recreation that can be displayed at various times and events throughout the community.

Goals of the Project:

- To communicate a message of healthy living through art of various types or form (painting, digital, photography, etc.) to residents or visitors to Hyattsville or to be displayed at Hyattsville sponsored events.
- To develop eye-catching artwork that reflects the values of the Hyattsville Community promotes health, wellness or recreation and encourages people to embrace a healthy lifestyle.
- To support and develop artists in the local community.

PROJECT DETAILS

DESIGN INFORMATION:

- Artwork must be original.
- Artwork will become the property of the City of Hyattsville to be used as they deem appropriate.
- The designs must be portable and suitable for movement to and display at various Hyattsville community events.
- Art designs may be abstract or incorporate themes that reflect various aspects of health, wellness or recreation. Some examples could be, but are not limited to:
 - Promoting Healthy Eating
 - Promoting Active Living
 - Promoting the development of Healthy Communities
 - Promoting awareness on matters of mental health including depression, suicide, and mental illness
 - Promoting initiatives targeting eradication, suppression, or treatment of mass health epidemics including cancer, AIDS/HIV, influenza, prohibited drugs, tobacco use, and hunger



SUBMISSION REQUIREMENTS:

- Artist(s) name and contact information
- Applicants younger than 16 will be considered with an adult co-sponsor.
- Biographical information or resume, including previous experience, if any, portfolio/images of previous artwork, if available.
- Conceptual sketch(es) in color showing the proposed designs. Proposals may contain multiple original designs.
- A descriptive narrative of the proposed art describing the link to health, wellness and/or recreation
- Itemized budget including supplies, materials, equipment and time.

AVAILABLE FUNDING: Artists have up to \$2,000 to complete this project. Compensation for the completion of the work will be made in accordance with a contract between the artist(s) and the City. Multiple awards can be made based upon the cost and availability of funding.

PRE-PROPOSAL MEETING: A recommended meeting with the HWRAC will be held at the Hyattsville City Building on February 5, 2020 at 7pm for artists interested in hearing more about the project.

Annual PROJECT TIMELINE

- **January 17:** Request for Proposals released
- **February 5:** Pre-proposal meeting with the HWRAC at the Hyattsville City Building
- **March 2:** Proposals are due to Cheri Everhart, CEverhart@hyattsville.org
- **March 26:** Proposals reviewed at HWRAC Meeting
- **End of April:** Expected Award notice date
- **July 31:** Artwork is completed and delivered

SELECTION CRITERIA: Proposals will be reviewed by HWRAC. The following criteria will be used in the selection process:

- Submittal of all requirements as outlined in the RFP
- Level to which the art conveys the themes of health, wellness and/or recreation.
- Demonstrated ability to create distinctive artwork.
- Originality, creativity, and uniqueness of proposed artwork
- Ability to complete the work on time and within budget
- Preference will be given to local Hyattsville artists